



# CircularEconomyMissions

**Draft dated 12.10.2018**

**This draft is indicative and subject to changes**

**CIRCULAR ECONOMY MISSION TO JAPAN & INDONESIA**

**21-26 October 2018**

**WORKING PROGRAMME FOR BUSINESS**

**Part I Circular Economy Mission to Japan**

Our Circular Economy Mission in Japan is organised back-to-back to the World Circular Economy Forum 2018 which takes place in Yokohama (Greater Tokyo Area).

There are several accommodation options nearby the event venue.

More info : <https://www.sitra.fi/en/articles/travel-to-wcef2018/>

All business delegation participants are welcome to join both the WCEF2018 programme and evening reception (free of charge). Personal registration for the Forum is however needed for security reasons.

WCEF recommended hotels listing: <https://www.sitra.fi/en/articles/accommodation/>

Please note that participants are responsible for all the travel and accommodation expenses.

**Sunday 21 October 2018 – Yokohama**

**Free day**

The EC team will stay at Yokohama Bay Hotel Tokyu, 2-3-7 Minatomirai, Nishi-ku, Yokohama, Kanagawa 220-8543, Japan

**Mond ay 22 October 2018 – Yokohama**

8:00

**Meeting Point in the Lobby of InterContinental Yokohama Grand Hotel**

Venue: InterContinental Yokohama Grand, 1-1-1 Minatomirai Nishi-Ku, Yokohama, Kanagawa, 220-8522, Japan

8:30-9:15

**Introductory Briefing to Participants**

EU Delegation will give a broad overview of the EU-Japan relations and discuss expectations for Japan

Keynote speech 'Ease of Doing Business in Japan'

Daniel Calleja, Director General, DG Environment, European Commission

Presentation

Philippe de Taxis du Poët, General Manager, EU-Japan Centre for Industrial Cooperation

Venue: Agean Room, InterContinental Yokohama Grand, 1-1-1 Minatomirai Nishi-Ku, Yokohama, Kanagawa, 220-8522, Japan



9:15-9:30	<b>Break</b>			
9:30-10:30	<b>Meeting with top officials from the Ministry of Environment</b> Venue: Agean Room, InterContinental Yokohama Grand, 1-1-1 Minatomirai Nishi-Ku, Yokohama, Kanagawa, 220-8522, Japan			
10:30-11:30	<b>Meeting with top officials from Yokohama City</b> Venue: Agean Room, InterContinental Yokohama Grand, 1-1-1 Minatomirai Nishi-Ku, Yokohama, Kanagawa, 220-8522, Japan			
10:00	<b>WCEF2018 Doors Open</b> Venue: Pacifico Yokohama, 1-1-1, Minato Mirai, Nishi-ku, Yokohama 220-0012, Japan			
12:00	<b>WCEF2018 Grand Opening</b> Circular Vision towards 2050 Key note speeches by: Jyrki Katainen, Vice President, European Commission Yoshiaki Harada, Japan State Minister of the Environment  Venue: Main Hall, Pacifico Yokohama, 1-1-1, Minato Mirai, Nishi-ku, Yokohama 220-0012, Japan			
13:45	<b>Coffee Break</b>  Venue: Room 315, Pacifico Yokohama, 1-1-1, Minato Mirai, Nishi-ku, Yokohama 220-0012, Japan			
14:30	<b>WCEF2018 Parallel Sessions</b>			
	<b>SESSION 1</b>	<b>SESSION 2</b>	<b>SESSION 3</b>	<b>SESSION 4</b>
	Unlocking the 4 <sup>th</sup> Industrial Revolution Technology Potential in Accelerating the Circular Economy	Building a Sound Material Cycle Society: Learnings from Japan	Circular Food Systems in Cities	Circular Finance and Impact Investment
	Venue: Room 301	Venue: Room 302	Venue: Room 303	Venue: Room 304
	Venue: Pacifico Yokohama, 1-1-1, Minato Mirai, Nishi-ku, Yokohama 220-0012, Japan			
16:00	<b>Coffee Break</b>  Venue: Room 315, Pacifico Yokohama, 1-1-1, Minato Mirai, Nishi-ku, Yokohama 220-0012, Japan			
16:30	<b>WCEF2018 Plenary</b> Social, Environmental and Economic Benefits from Circular Economy in Developing Countries  Venue: Main Hall, Pacifico Yokohama, 1-1-1, Minato Mirai, Nishi-ku, Yokohama 220-0012, Japan			
18:15	<b>WCEF2018 Evening Reception</b>  Venue: The Yokohama Bay Hotel Tokyu, 2-3-7 Minatomirai, Nishi-ku, Yokohama, Kanagawa 220-8543, Japan			



**Tuesday 23 October 2018 – Yokohama**

7:30	<b>Meeting Point in the Lobby of Yokohama Bay Hotel Tokyu</b> Venue: Yokohama Bay Hotel Tokyu, 2-3-7 Minatomirai, Nishi-ku, Yokohama, Kanagawa 220-8543, Japan			
8:00	<b>WCEF2018 Doors Open</b> Venue: Pacifico Yokohama, 1-1-1, Minato Mirai, Nishi-ku, Yokohama 220-0012, Japan			
9:00	<b>WCEF2018 Plenary</b> Enabling Circular Lifestyles and Consumer Solutions  Venue: Main Hall, Pacifico Yokohama, 1-1-1, Minato Mirai, Nishi-ku, Yokohama 220-0012, Japan			
10:30	<b>Coffee Break</b>  Venue: Room 315, Pacifico Yokohama, 1-1-1, Minato Mirai, Nishi-ku, Yokohama 220-0012, Japan			
11:00	<b>WCEF2018 Parallel Sessions</b>			
	<b>SESSION 1</b>	<b>SESSION 2</b>	<b>SESSION 3</b>	<b>SESSION 4</b>
	Showcasing Circular Business Solutions Chair: Julien Guerrier, Director, EASME, European Commission	Circular Economy for Plastics Chair: Daniel Calleja, Director General, DG Environment, European Commission	Education for the Circular Economy	Circularity in Global Value Chains
	Venue: Room 301	Venue: Room 302	Venue: Room 303	Venue: Room 304
	Venue: Pacifico Yokohama, 1-1-1, Minato Mirai, Nishi-ku, Yokohama 220-0012, Japan			
12:30	<b>Networking Lunch</b>  Venue: Rooms 501-503, Pacifico Yokohama, 1-1-1, Minato Mirai, Nishi-ku, Yokohama 220-0012, Japan			
14:00	<b>OPTION 1</b>		<b>OPTION 2</b>	
	<b>WCEF2018 Parallel Sessions</b>		<b>Meeting with top officials from Tokyo Metropolitan Government</b>	
	<ul style="list-style-type: none"> <li>Sustainable Consumption: a Driver for Circular Economy and Climate Benefits (Venue: Room 301)</li> <li>Mobility Revolution and Future Transportation for the Circular Economy (Venue: Room 302)</li> <li>Circular Economy's Frontier of Knowledge (Venue: Room 303)</li> <li>Circular Economy and Rural Development (Venue: Room 304)</li> </ul>		<b>Meeting with top officials from Tokyo Olympic Committee 2020</b>	
	Venue: Pacifico Yokohama, 1-1-1, Minato Mirai, Nishi-ku, Yokohama 220-0012, Japan		Venue: Agean Room, InterContinental Yokohama Grand, 1-1-1 Minatomirai Nishi-Ku, Yokohama, Kanagawa, 220-8522, Japan	



15:30	<b>Coffee Break</b> Venue: Room 315, Pacifico Yokohama, 1-1-1, Minato Mirai, Nishi-ku, Yokohama 220-0012, Japan
16:00	<b>WCEF2018 Grande Finale</b> International Co-operation for the Circular Economy Key note speech by Daniel Calleja, Director General, DG Environment, European Commission Tsukasa Akimoto, Japan State Minister of the Environment Janez Potocnic, Co-chair, UN International Resource Panel Hiroshi Kunyoshi, UNIDO, Deputy Director General Adeline Lee, ASEAN  Venue: Main Hall, Pacifico Yokohama, 1-1-1, Minato Mirai, Nishi-ku, Yokohama 220-0012, Japan
17:30	<b>End of WCEF2018</b> Venue: Pacifico Yokohama, 1-1-1, Minato Mirai, Nishi-ku, Yokohama 220-0012, Japan
17:45-18:30	<b>Executive Agency for Small and Medium-sized Enterprises (EASME)</b> <b>EASME Side Event to WCEF2018</b> <b>Grand Opening: 'EU Going Global: Innovative Solutions for Circular Services'</b>  Key note speeches by Julien Guerrier, Director, EASME Daniel Calleja, Director General, DG Environment, European Commission  Presentation Philippe de Taxis du Poët, General Manager, EU-Japan Centre for Industrial Cooperation Venue: Room 301, Pacifico Yokohama, 1-1-1, Minato Mirai, Nishi-ku, Yokohama 220-0012, Japan
	<b>Free evening</b>
<b>Wednesday 24 October 2018</b>	
7:00	<b>Meeting Point in the Lobby of the Yokohama Bay Hotel Tokyu and Transfer to Tokyo Haneda Airport</b> Venue: Yokohama Bay Hotel Tokyu, 2-3-7 Minatomirai, Nishi-ku, Yokohama, Kanagawa 220-8543, Japan
11:45	<b>Departure from Tokyo Haneda Airport</b> Garuda Indonesia (GA 875)



## Part II Circular Economy Mission to Indonesia

Our Circular Economy Mission in Indonesia is organised back-to-back to the EU - Indonesia Business Dialogue 2018 which takes place in Jakarta.

Both of the events will be organised in AYANA Midplaza Jakarta (previously Intercontinental Jakarta):

<https://www.ayana.com/jakarta/ayana-midplaza-jakarta/media-center/intercontinental-jakarta-rebrands-to-ayana-midplaza-jakarta>

### Wednesday 24 October 2018 – Jakarta

17:15	<b>Arrival to Jakarta Soekarno-Hatta Airport</b> From Tokyo Garuda Indonesia (GA 875)
pm	<b>Transfer to hotel</b> Venue: Ayana Midplaza Jakarta, Jl. Jenderal Sudirman Kav. 10-11, Jakarta Pusat, Jakarta 10220, Indonesia
	<b>Free evening</b>

### Thursday 25 October 2018 – Jakarta

7:30	<b>Meeting in the Lobby of the Hotel. Registration and Morning Tea &amp; Coffee</b> Venue: Ayana Midplaza Jakarta, Jl. Jenderal Sudirman Kav. 10-11, Jakarta Pusat, Jakarta 10220, Indonesia
8:00 - 9:30	<b>Introductory Briefing to Participants</b> Welcome, overview of the EU-Indonesia relations (Vincent Guérend, Head of Delegation of the European Union to Indonesia and Brunei Darussalam) Welcome, overview of the EU-ASEAN relations (Francisco Fontan, Head of Mission of the European Union to ASEAN) Opportunities for EU-ASEAN Dialogue on Circular Economy (ASEAN Business Council) State of Play on Circular Economy in Indonesia (World Bank) Ease of Doing Business in Indonesia (Raffaele Quarto, Head of the Economic and Trade Section at the EU Delegation to Indonesia and Brunei Darussalam) Rolling out CE in Indonesia, Business Perspective (Mr. Wichard von Harrach will be speaking on behalf of EuroCham) Q&A Venue: Ayana Midplaza Jakarta, Jl. Jenderal Sudirman Kav. 10-11, Jakarta Pusat, Jakarta 10220, Indonesia
9:00 - 12:00	<b>Youth Dialogue</b>  9:00 Opening Remarks, Mark Magee, Chairman of EuroCham Indonesia  9:05 Welcoming Remarks, H.E. Vincent Guerend, Head of Delegation of the European Union to Indonesia and Brunei Darussalam  9:15 Keynote Speech,  9:30 Doing Well by Doing Good - Empowering Youth for Better Future



	<p>Youth Role in Plastic Waste - 101 on Circular Economy for Youth - Nicholas Saputra</p> <p>10:45 Coffee break</p> <p>11:00 Continue Youth Dialogue</p> <p>Youth Movement on Plastic Waste in Indonesia - Pandu Laut* Small is The New Big: Start From Yourself - CEO of Nike Indonesia*</p> <p>Venue: Ayana Midplaza Jakarta, Jl. Jenderal Sudirman Kav. 10-11, Jakarta Pusat, Jakarta 10220, Indonesia</p>	
12:00	<p><b>Networking Lunch</b></p> <p>Venue: Ayana Midplaza Jakarta, Jl. Jenderal Sudirman Kav. 10-11, Jakarta Pusat, Jakarta 10220, Indonesia</p>	
13:00 - 13:40	<p><b>Opening of Business Dialogue</b></p> <p>13:00 Opening Remarks, Mark Magee, Chairman of EuroCham Indonesia</p> <p>13:05 Remarks, Rosan Perkasa Roeslani, Chairman of KADIN Indonesia</p> <p>13:10 Key Remarks, H.E. Karmenu Vella, the EU Commissioner of Environment, Maritime Affairs and Fisheries</p> <p>13:25 Key Remarks, H.E. Siti Nurbaya, Ministry of Environment and Forestry (TBC)</p> <p>Venue: Ayana Midplaza Jakarta, Jl. Jenderal Sudirman Kav. 10-11, Jakarta Pusat, Jakarta 10220, Indonesia</p>	<p><b>OPTION 2</b></p> <p><b>EIBD Youth Breakout Sessions: Awareness-Action-Inspire</b></p> <p>13.00-14.00 Session 1 on Make (60")</p> <p>14.15-15.15 Session 2 on Use (60")</p> <p>15.30-16.30 Session 3 on Return (60")</p>
13:40	<p><b>Circular Economy Concept</b></p> <p>What has been done in Europe, Kestutis Sadauskas, Director of 'Circular Economy &amp; Green Growth', European Commission, DG Environment</p> <p>What has been done in Indonesia and contextualizing circular economy concept for Indonesia, Rosa Vivien Ratnawati, Director General of Management of Waste and Dangerous and Hazardous Substances, Ministry of Environment and Forestry*</p> <p>Circular Economy/ State of Play on Circular Economy in Indonesia, The World Bank*</p> <p>Business Motives in Adopting Circular Economy and barriers to Circular Economy from Business Perspectives in Indonesia, Corine Tap, President Director Danone AQUA, Vice Chairman of EuroCham Indonesia</p> <p>Venue: Ayana Midplaza Jakarta, Jl. Jenderal Sudirman Kav. 10-11, Jakarta Pusat, Jakarta 10220, Indonesia</p>	



14:45	<b>Coffee Break</b>	
15:00	<p><b>SESSION 1</b>  <b>Business Value and Extended Responsibility of Circular Economy – Indonesia’s Fast Moving Consumer Goods (FMCG) and beyond</b></p> <p>Benefits for Business and Business Model of Circular Economy, McKinsey &amp; Company *</p> <p>Close Loop System and Players in Circular Economy &amp; Benefits of Circular Economy for Business  Paolo Maggi, Managing Director of Tetra Pak Indonesia  Daniel Loh, President Director of BASF Indonesia</p> <p>Innovation and Contextual Adoption of Circular Economy in Indonesia, Ratna Kartadjoemena, Partner and Director of Potato Head Family*</p> <p>Indonesia Direction towards Achieving Circular Economy, Arifin Rudiyanto, Deputy Minister for Maritime Affairs and Natural Resources, Ministry of National Development Planning/National Development Planning Agency *</p> <p>Venue: Ayana Midplaza Jakarta, Jl. Jenderal Sudirman Kav. 10-11, Jakarta Pusat, Jakarta 10220, Indonesia</p>	
16:30	<p><b>SESSION 2</b>  <b>Addressing Challenges and Boosting Adoption of Circular Economy in Indonesia – Moving Forward</b></p> <p>Capacity of Business to Adopt Circular Economy: Transition to Circular Economy Model, Hemant Bakshi, President Director of Unilever Indonesia*</p> <p>Network and Implementation of Circular Economy, Mohamad Bijaksana Junerosano, Managing Director of Waste4Change</p> <p>Creating Demand for Circular Economy through Education, Incentives, and Law Enforcement, Safri Burhanuddin Deputy Minister for Human Resources, Science and Technology, and Maritime Culture, Coordinating Ministry of Maritime Affairs*</p> <p>Presenting findings &amp; recommendations from Youth dialogue, Representatives from Youth dialogue</p> <p>Venue: Ayana Midplaza Jakarta, Jl. Jenderal Sudirman Kav. 10-11, Jakarta Pusat, Jakarta 10220, Indonesia</p>	
17:45	<p><b>Conclusion and Closing</b>  Venue: Ayana Midplaza Jakarta, Jl. Jenderal Sudirman Kav. 10-11, Jakarta Pusat, Jakarta 10220, Indonesia</p>	
18:00	<p><b>EIBD / Circular Economy Networking Cocktail</b>  Venue: Ayana Midplaza Jakarta, Jl. Jenderal Sudirman Kav. 10-11, Jakarta Pusat, Jakarta 10220, Indonesia</p>	



**Friday 26 October 2018 – Jakarta**

We try to organise bilateral meetings with a few Ministries. Participation might be restricted.

8:00	<b>Meeting in the Lobby of the Hotel</b> Venue: Ayana Midplaza Jakarta, Jl. Jenderal Sudirman Kav. 10-11, Jakarta Pusat, Jakarta 10220, Indonesia			
8:30 - 9:30	<b>Roundtable with Indonesian Senior Officials from relevant Ministries</b> Venue: Ayana Midplaza Jakarta, Jl. Jenderal Sudirman Kav. 10-11, Jakarta Pusat, Jakarta 10220, Indonesia			
9:30 - 9:45	<b>Coffee Break</b>			
9:45 - 11:15	<b>Workshop of the Foundation Holland Circular Hotspot</b> "From Waste Management to Circular Economy in Indonesian context" Venue: Ayana Midplaza Jakarta, Jl. Jenderal Sudirman Kav. 10-11, Jakarta Pusat, Jakarta 10220, Indonesia			
11:15 - 12:45	<b>Workshop of the Foundation Holland Circular Hotspot</b> "Implementing local circular plastic & marine litter solutions for island & hotspots" Venue: Ayana Midplaza Jakarta, Jl. Jenderal Sudirman Kav. 10-11, Jakarta Pusat, Jakarta 10220, Indonesia			
12:45	<b>Break</b>			
13:30 - 16:00	<b>Business-to-Business Meetings</b> Venue: Ayana Midplaza Jakarta, Jl. Jenderal Sudirman Kav. 10-11, Jakarta Pusat, Jakarta 10220, Indonesia			
	<b>OPTION 1</b> B2B meetings on the topic Production: "Alternatives to plastic packaging"	<b>OPTION 2</b> B2B meetings on the topic Sustainable consumption: "Hotels as a role model on sustainable consumption"	<b>OPTION 3</b> B2B meetings on the topic: "Making a market for marine litter"	<b>OPTION 4</b> B2B meetings on the topic: "waste management"
16:00	<b>Coffee Break</b>			
16:15	<b>The European Chemicals Agency (ECHA)</b> "Chemicals management – integral part of circular economy" Venue: Ayana Midplaza Jakarta, Jl. Jenderal Sudirman Kav. 10-11, Jakarta Pusat, Jakarta 10220, Indonesia			
16:45	<b>Conclusion of Business-To-Business Meetings and Expression of Participants' Commitments</b> Venue: Ayana Midplaza Jakarta, Jl. Jenderal Sudirman Kav. 10-11, Jakarta Pusat, Jakarta 10220, Indonesia			
17:30	<b>Closing Remarks of Commissioner Karmenu Vella on EIBN Business-To-Business Meetings</b> Venue: Ayana Midplaza Jakarta, Jl. Jenderal Sudirman Kav. 10-11, Jakarta Pusat, Jakarta 10220, Indonesia			
	<b>Free Evening</b>			





**Saturday 27 October 2018**

09:30	<b>Meeting Point in the Lobby of the Hotel</b> Venue: Ayana Midplaza Jakarta, Jl. Jenderal Sudirman Kav. 10-11, Jakarta Pusat, Jakarta 10220, Indonesia
10:00	<b>Field Trip</b>
16:00	<b>END OF THE CIRCULAR ECONOMY MISSION</b>

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